

The Cameron Shopper & Citizen-Observer

403 E Evergreen, PO Box 498 | Cameron, MO 64429 | 816-632-6543 | Fax: 816-632-4508

"Your Source for Northwest Missouri News"

CAMERON SHOPPER RATES

The Cameron Shopper
is Distributed to
Over 14,000 Homes
Each Tuesday.

We blanket Clinton,
Caldwell, Daviess &
DeKalb Counties.

Display Rates

Retail Open Rate: **\$8¹⁵** per column inch
Combo Rate: **\$10³⁵** per column inch
Recognized Non-Profit Rate:
\$4⁰⁰ per column inch Combo: **\$6²⁰**

Inserts

\$85⁰⁰ per thousand
5,000 Minimum

Frequency Discounts
Available

Premium Placement

Front Page Ear - **\$75**
(2 Available)

Front Page Strip - **\$85**

Front Page (A Section) - **\$600**

Front Page (B Section) - **\$500**

Back Page - **\$450**

Copy Deadlines

Display Ads: Friday @ 9 AM
Classified Ads: Monday @ 11 AM

CITIZEN-OBSERVER RATES

Display Rates

Retail Open Rate: **\$7⁵⁰** per column inch
Pick Up Rate: **\$2²⁰** per column inch

Copy Deadlines

Display Ads: Monday @ 4 PM
Classified Ads: Tuesday @ 10 AM

Insert Rates

\$85 per thousand (Single sheet)

\$95 per thousand (4-8 pages)

\$110 per thousand (10-20 pages)

\$125 per thousand (24+ pages)

(2,000 minimum) Folding 1 cent each

Website Advertising Packages Available,

www.MyCameronNews.com

Tina Svoboda - General Manager
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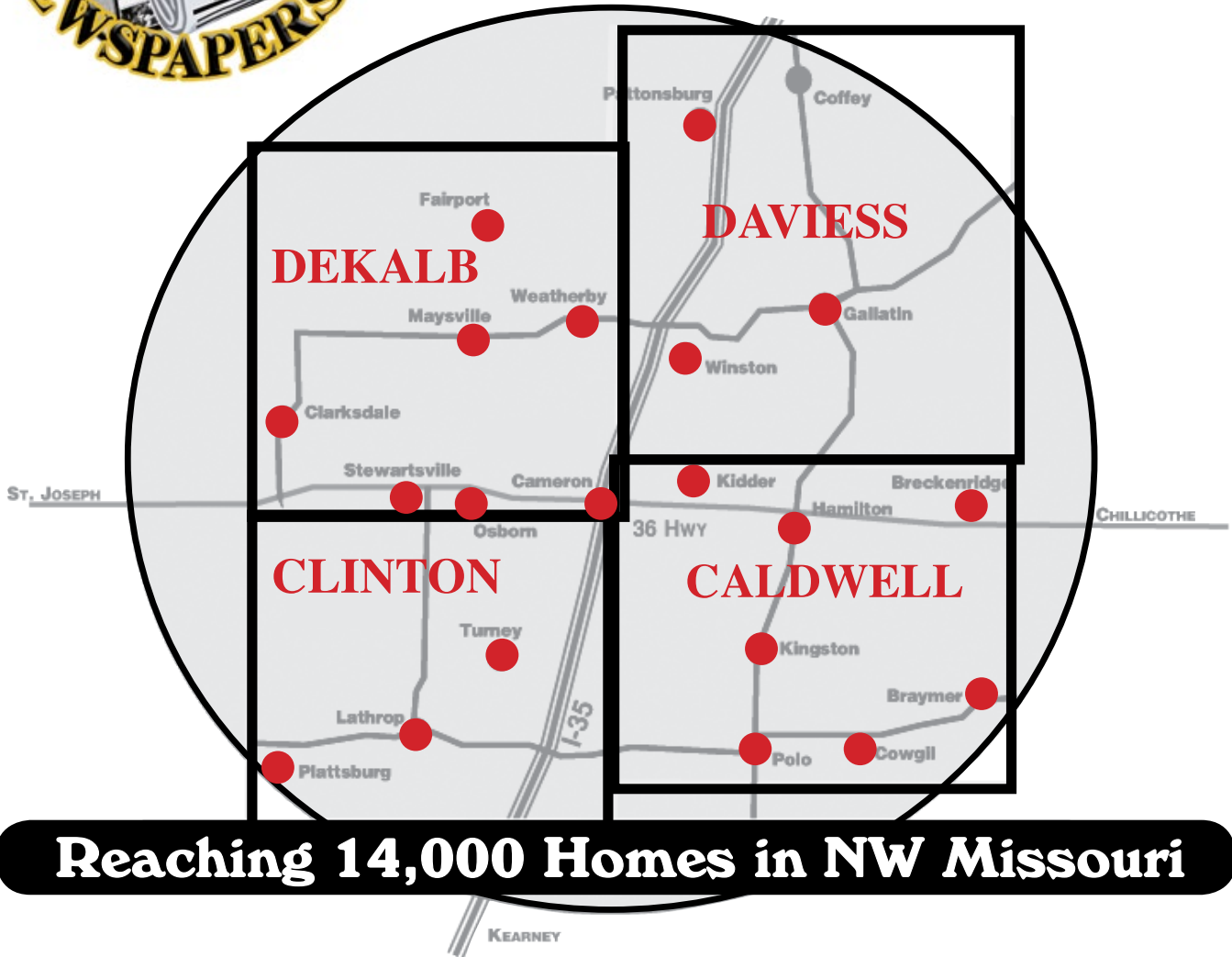
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**Covering NW Missouri from
St. Joseph to Chillicothe & from
Bethany to North Kansas City**



64620 - Altamont/Winston..... 300	64648 - Jamesport 350	64490 - Stewartville 375
64624 - Braymer..... 470	64650 - Kingston..... 182	64497 - Weatherby 142
64625 - Breckenridge 200	64465 - Lathrop..... 750	Counter/Racks3011
64429 - Cameron..... 3,155	64469 - Maysville 950	64454 - Gower
64430 - Clarksdale 200	64474 - Osborn..... 205	64048 - Holt
64637 - Cowgill..... 250	64670 - Pattonsburg 370	64649 - Kidder
64640 - Gallatin 910	64477 - Plattsburg..... 585	64649 - Lawson
64644 - Hamilton..... 950	64671 - Polo..... 645	

★ Included In Counter/Racks

As Of January 2015

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www.MyCameronNews.com