

# The Cameron Shopper & Citizen-Observer

403 E Evergreen, PO Box 498 | Cameron, MO 64429 | 816-632-6543 | Fax: 816-632-4508

**"Your Source for Northwest Missouri News"**

## **CAMERON SHOPPER RATES**

**The Cameron Shopper  
is Distributed to  
Over 14,000 Homes  
Each Tuesday.**

**We blanket Clinton,  
Caldwell, Daviess &  
DeKalb Counties.**

### **Display Rates**

Retail Open Rate: **\$8<sup>20</sup>** per column inch

Combo Rate: **\$10<sup>40</sup>** per column inch

Recognized Non-Profit Rate:

**\$4<sup>05</sup>** per column inch Combo: **\$6<sup>25</sup>**

### **Inserts**

**\$85<sup>00</sup>** per thousand

5,000 Minimum

**Frequency Discounts  
Available**

### **Premium Placement**

Front Page Ear - **\$75**

(2 Available)

Front Page Strip - **\$85**

Front Page (A Section) - **\$600**

Front Page (B Section) - **\$500**

Back Page - **\$450**

### **Copy Deadlines**

Display Ads: Friday @ 9 AM

Classified Ads: Monday @ 11 AM

## **CITIZEN-OBSERVER RATES**

### **Display Rates**

Retail Open Rate: **\$7<sup>55</sup>** per column inch

Pick Up Rate: **\$2<sup>20</sup>** per column inch

### **Copy Deadlines**

Display Ads: Monday @ 4 PM

Classified Ads: Tuesday @ 10 AM

### **Insert Rates**

**\$85** per thousand (Single sheet)

**\$95** per thousand (4-8 pages)

**\$110** per thousand (10-20 pages)

**\$125** per thousand (24+ pages)

(2,000 minimum) Folding 1 cent each

**Website Advertising Packages Available,**

**[www.MyCameronNews.com](http://www.MyCameronNews.com)**

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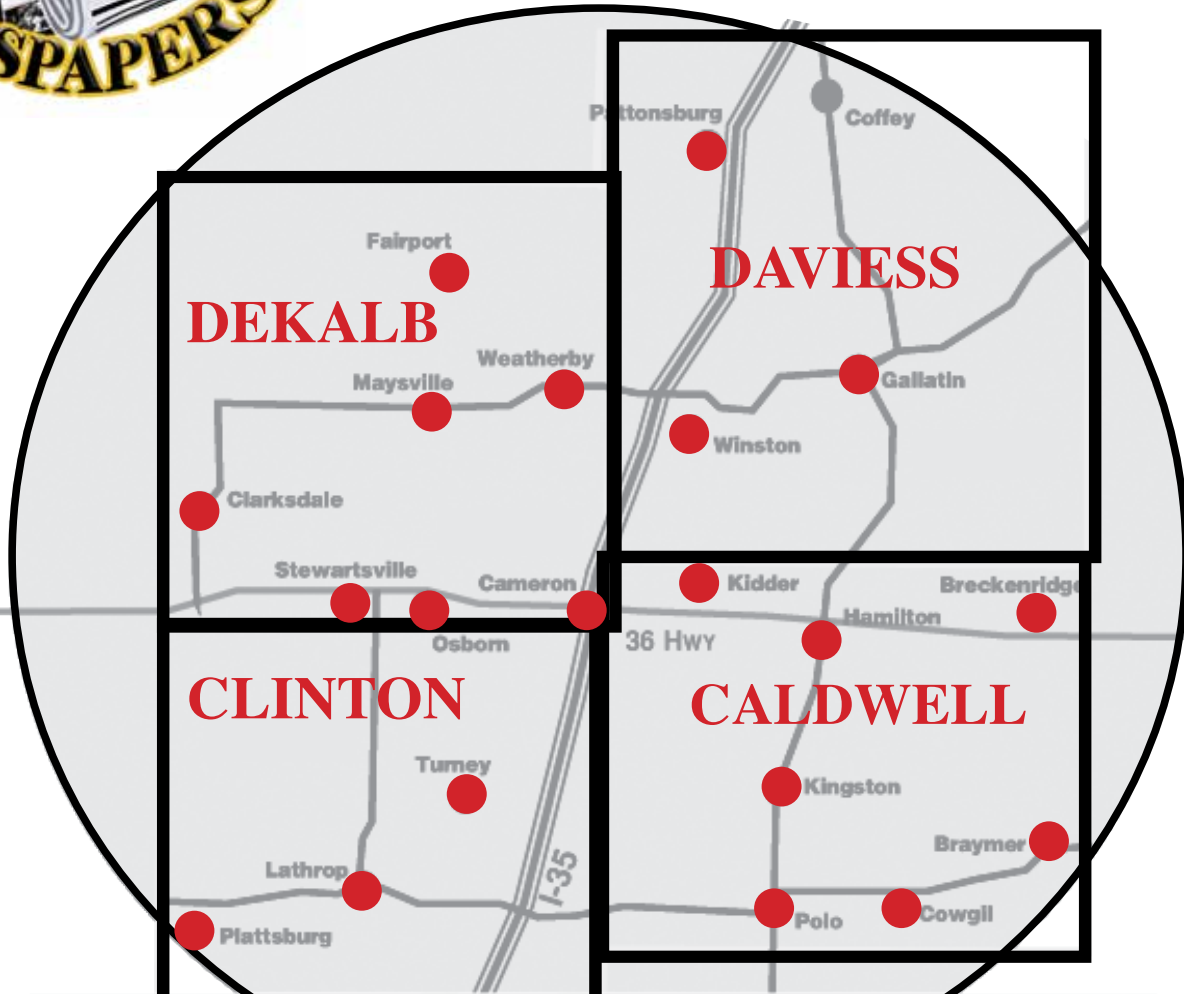
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# Covering NW Missouri from St. Joseph to Chillicothe & from Bethany to North Kansas City



## Reaching 14,000 Homes in NW Missouri

64620 - Altamont/Winston..... 300	64648 - Jamesport ..... 350	64490 - Stewartsville ..... 375
64624 - Braymer..... 470	64650 - Kingston..... 182	64497 - Weatherby ..... 142
64625 - Breckenridge ..... 200	64465 - Lathrop..... 750	Counter/Racks .....3011
64429 - Cameron..... 3,155	64469 - Maysville ..... 950	64454 - Gower
64430 - Clarksdale ..... 200	64474 - Osborn..... 205	64048 - Holt
64637 - Cowgill..... 250	64670 - Pattonsburg ..... 370	64649 - Kidder ← Included In Counter/Racks
64640 - Gallatin ..... 910	64477 - Plattsburg..... 585	64649 - Lawson
64644 - Hamilton ..... 950	64671 - Polo..... 645	As Of January 2015